



Press Release

## **Black and White Interlayers from Kuraray Create New Design Opportunities**

Wilmington, DE May 19, 2016 - Kuraray has introduced its Black & White series of laminated glass interlayers, part of the Trosifol® PVB product line. The Black & White collection features a range of translucent white interlayers, as well as two opaque colors, Diamond White and Brilliant Black.

Shining White is a dazzling, aesthetic translucent white with 10 per cent visible light transmittance. It is particularly suitable for back-lighting. Sand White, a semi-transparent shade of white transmitting 70 per cent, offers outstanding light scattering, and White Translucent at 55 percent visible light transmittance provides a screening effect combined with translucence.

Diamond White is 100% opaque, a rich, strong shade of white that offers high reflectance. Brilliant Black is also 100% opaque. With its high color brilliance and unsurpassed color depth, Brilliant Black will not transmit rear light sources.

According to Christoph Troska, Manager, Global Architecture Segment, “The Black & White series is different than other colors in that they enable architects and designers to strengthen the effect of contrasts, highlights and textures. While translucent laminates play a practical role to minimize glare and enhance privacy, they heighten the dramatic effect of the glass.”

Trosifol® PVB interlayers make glass safer by retaining glass particles after breakage. They offer excellent edge stability, high mechanical strength and exception durability. Available from glass fabricators around the world, Trosifol® interlayers are found in both interior and exterior applications, including facades, canopies, balconies, partition walls, furniture, kitchens and floors.

The Trosifol™ PVB Division of the Kuraray group is a global leader for interlayers for laminated safety glass. In 2014 it merged with DuPont's Glass Laminating Solutions (GLS) division to a new combined business.

To learn more about the Trosifol® Black & White interlayers for laminated architectural glass, visit us during AIA Convention in Philadelphia/USA at booth 4056 from May 19-21.

Trosifol® is a registered trademark of Kuraray.

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This text comprises 2,129 characters. You can also download the text from the Internet at: <http://www.trosifol.com>

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